IN THE SPECIFICATION:

Please replace the paragraph beginning at page 4, line 3, with the following rewritten paragraph:

The shaving head of Fig. 4 differs from shaving heads of prior art shavers in that shaving aid retaining means have been provided in the skin contact region 16 within the annular cutting member 4. The shaving aid retaining means in this example comprise a number of concentric ridges 30, 31, 32. In this example the concentric ridges are part of a profiled decorative cap 33 which is placed on a flat portion <u>37</u> of the shaving head within the annular cutting member 4. If so desired the flat portion <u>37</u> itself may be provided with a profiled surface. The decorative cap 33 is shown in cross-section on a somewhat larger scale in Fig. 5.

Please replace the paragraph beginning at page 4, line 19, with the following rewritten paragraph:

Though the shaving aid retaining means described above and shown in Figs. 4 and 5 do comprise a number of circular concentric ridges, it will be understood that any type of profile which prevents additive from flowing straight and unimpeded to the hair trapping apertures may be used. For example, a star-shaped pattern of ridges (see, e.g., FIG. 10), a flower-shaped pattern of ridges (see, e.g., FIG. 11), or spiral-shaped pattern of ridges (see, e.g., FIG. 9), or a pattern of dimples as on a golf ball (see, e.g., FIG. 12) or similar surface patterns may be used. Furthermore, the decoration decorative cap may have a low friction surface.